



SWISS-CALIFORNIA FOUNDATION

NEWS - FACTS - INFORMATION

Dear Members and Friends:

This is the first Swiss-California Foundation news, facts, and information letter to keep you updated with our activities. Of course I am also available to talk to you in person and tell you what the SCF is doing and what projects we are working on.

What we have done recently...

Our informational material like the SCF webpage www.swisscalifornia.com and the brochure have to be kept up-to-date. I am updating the homepage whenever necessary. Also the SCF brochure has been renewed.

The SCF is always looking for additional sponsors to keep the Fellowship program alive. We are very thankful for your support and we are trying to enlarge our scope to get further members. We sponsored the wine at the SACC (Swiss American Chamber of Commerce) event at the Hess winery on March 19th to improve awareness of our organization once again. In return the SCF were allowed to present our mission and program and we passed our new brochure out.

In addition to work, social events and Fellowship are important. On March 6th we were at Ca'Bianca in Santa Rosa. The Italian food was delicious, the wine great, and we had a lot of laughs.

Besides the work for the Foundation I have been able to do some very interesting projects for the Economic Development Board of Sonoma County, where my internship is located. I made the winter 2003/04 Business Confidence Report, I am working on a team organizing a Fashion week to highlight the design sector in Sonoma County, and I am always part of the different conferences and business events the EDB is hosting, just to mention a few of my activities.

What we plan to do in the near future...

The next couple of weeks I will be able to visit some of the Swiss-California Foundation members' companies to learn more about their business. I am looking forward to gaining new exciting insights to the American business world again.

We want to implement the option for online donations on our Swiss-California Foundation website. Donations, especially from Switzerland, are much easier via credit card.

Time is running – I am already more than four months in California, which means half of my internship is over and we have to recruit next year's intern. For that reason our former interns Silvan and Mirjam, together with the board member Bruno Schurter, will be at the annual job fair FORUM HSG at the University of St. Gallen on April 16th 2004.

We will have another Social Event in May and also our already "traditional" Tech Tour at SCF member companies is coming up soon. I will keep you posted on the dates.

Sincerely yours,



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