



SWISS-CALIFORNIA FOUNDATION

NEWS - FACTS - INFORMATION

Dear Members and Friends:

This is the first newsletter you receive from me. I have been in California for almost two months now and I am enjoying myself very much. The time I have spent here has been essentially dedicated to my getting to know the work, the Foundation and the Economic Development Board (EDB). However some small things have been done.

What we have done recently...

I began with some projects at the EDB. To mention is my involvement in the Film office and in a new youth business project.

The Swiss California Foundation participated at the Swiss-American Chamber of Commerce (SACC) Christmas Luncheon. Like last year, the Foundation sponsored a gift basket and in return, was able to make a presentation about the Foundation. This is an important event to increase the awareness about the Foundation.

Since we are fully in the Holiday season, the Swiss California Foundation has also organized a Holiday Fondue Party at Board Member Daniel Hildebrand's house.

What we plan to do in the near future...

After having a German page on the Swiss-California website (www.swisscalifornia.ch), a French page will be added. The page is a one-page summary of our activities for people who want to know about the Foundation, but are not very fluent in English. The main internet site is still and will remain in English (www.swisscalifornia.com).

As Stefanie, my predecessor, already mentioned, the website should also acquire a credit card payment possibility. It is a convenience service for our Swiss sponsors. The process is in application and we hope to offer that possibility early this spring.

To broaden our financial basis, the Swiss California Foundation needs new sponsors. One way we want to acquire that is through a yearly fundraising dinner. We plan to organize one this spring, probably in May. I will keep you updated on that matter.

Last year, Stefanie began to organize a regular HSG-Alumni get-together. This will therefore also be my task. The next meeting will probably take place end of January.

The Swiss-California Foundation is proud to announce that they will hold a regular Stammtisch. The idea is to have a monthly get-together. It is a good opportunity to get to know the people a little better and it is also a good platform to introduce potential new sponsors to what the Swiss-California Foundation is about. More information will follow.

The Foundation is very thankful for your support and is always trying to improve its activities, find new sponsors and please its current ones.

For any question, comment or new idea, I am at your service. Please do not hesitate to contact me. In the meantime, I wish you and your family happy holidays and all the best for the New Year.

Best regards,

Andrea Ullmann
Program Coordinator
Swiss-California Foundation

401 College Avenue, Suite D
Santa Rosa, CA 95401
Phone (707) 565-6456
info@swisscalifornia.com
www.swisscalifornia.com